The Jersey Data Protection Authority Strategic Plan
2019 - 2021

Our Vision
A prosperous, close-knit Jersey island community that embraces a collaborative and innovative approach to data protection, providing a leading-edge model to other, similar jurisdictions.

Our Mission
To provide the people of Jersey with a high standard of data protection.

Our Promise
To promote the data protection rights of individuals through a practical and ethical approach to business practice and regulation that supports the delivery of public services, and promotes the social and economic interests of the island.

Goal 1
To provide individuals with a high level of data protection and expert service, while managing resources judiciously and responsibly.

Goal 2
To raise the profile of data protection in Jersey, locally and internationally, in support of the island’s reputation as a well-regulated jurisdiction and a safe place to store data.

Goal 3
To embrace innovation in assisting Jersey to become a world leader in the safe development and implementation of digital technology.
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Objective 1
To implement a public education programme making individuals aware of their data protection rights while facilitating public authorities and businesses in complying with their responsibilities.

Objective 2
To work collaboratively with businesses, organisations, charities/not-for profit and public authorities to assist them with meeting their legal obligations, while promoting innovation in service to the public.

Objective 3
To implement an effective and fair enforcement programme.

Objective 4
To ensure the office has the appropriate people, skills, expertise and tools coupled with financial resources to serve the island and the Authority.

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Objective 1
To demonstrate an ethical approach and a commitment to regulatory excellence at all times in all of our interactions, both locally and internationally.

Objective 2
To take advantage of all appropriate opportunities to speak in both local and international venues.

Objective 3
To collaborate with other data protection authorities internationally and other regulators in Jersey on investigations and the development of guidance material.
Goal 3
To embrace innovation and assist Jersey to become a world leader among small jurisdictions in the safe development and implementation of digital technology for processing personal data.

Objective 1
To bring an innovative and solutions-focussed approach to all data protection issues that promotes compliance, as well as business and public policy success.

Objective 2
To develop the technical expertise necessary to participate effectively in forums involving data protection and technology and to anticipate technological developments on the horizon that may have data protection implications.

Objective 3
To collaborate with Digital Jersey in implementing a digital sandbox to facilitate the development of new technologies for processing personal data safely and securely.

Authors
Dr. Jay Fedorak
Information Commissioner

Anne King
Communications & Operations Manager

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