



## **The Jersey Data Protection Authority Strategic Plan 2019 - 2021**

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### **Our Vision**

A prosperous, close-knit Jersey island community that embraces a collaborative and innovative approach to data protection, providing a leading-edge model to other, similar jurisdictions.

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### **Our Mission**

To provide the people of Jersey with a high standard of data protection.

### **Our Promise**

To promote the data protection rights of individuals through a practical and ethical approach to business practice and regulation that supports the delivery of public services, and promotes the social and economic interests of the island.

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### **Goal 1**

To provide individuals with a high level of data protection and expert service, while managing resources judiciously and responsibly.

### **Goal 2**

To raise the profile of data protection in Jersey, locally and internationally, in support of the island's reputation as a well-regulated jurisdiction and a safe place to store data.

### **Goal 3**

To embrace innovation in assisting Jersey to become a world leader in the safe development and implementation of digital technology.

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# The Jersey Data Protection Authority Strategic Plan

2019 - 2021

## **Goal 1**

To provide individuals with a high level of data protection and expert service, while managing resources judiciously and responsibly.

### **Objective 1**

To implement a public education programme making individuals aware of their data protection rights while facilitating public authorities and businesses in complying with their responsibilities.

### **Objective 2**

To work collaboratively with businesses, organisations, charities/not-for profit and public authorities to assist them with meeting their legal obligations, while promoting innovation in service to the public.

### **Objective 3**

To implement an effective and fair enforcement programme.

### **Objective 4**

To ensure the office has the appropriate people, skills, expertise and tools coupled with financial resources to serve the island and the Authority.

## **Goal 2**

To raise the profile of data protection in Jersey locally and internationally, in support of the island's reputation as a well-regulated jurisdiction and a safe place to store data.

### **Objective 1**

To demonstrate an ethical approach and a commitment to regulatory excellence at all times in all of our interactions, both locally and internationally.

### **Objective 2**

To take advantage of all appropriate opportunities to speak in both local and international venues.

### **Objective 3**

To collaborate with other data protection authorities internationally and other regulators in Jersey on investigations and the development of guidance material.

**Goal 3**

To embrace innovation and assist Jersey to become a world leader among small jurisdictions in the safe development and implementation of digital technology for processing personal data.

**Objective 1**

To bring an innovative and solutions-focused approach to all data protection issues that promotes compliance, as well as business and public policy success.

**Objective 2**

To develop the technical expertise necessary to participate effectively in forums involving data protection and technology and to anticipate technological developments on the horizon that may have data protection implications.

**Objective 3**

To collaborate with Digital Jersey in implementing a digital sandbox to facilitate the development of new technologies for processing personal data safely and securely.

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