

Why Personal Information matters to YOU?

#KeepMyDataSafe

1st February 2019

Our goal is to provide the people of Jersey with the highest standard of data protection, while also preserving their economic interests

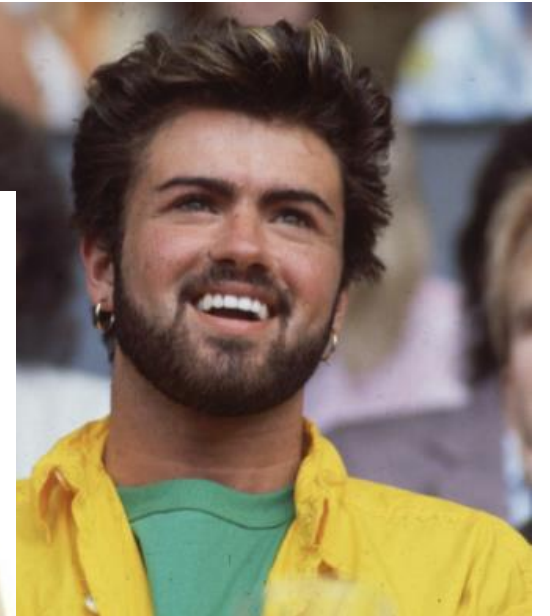
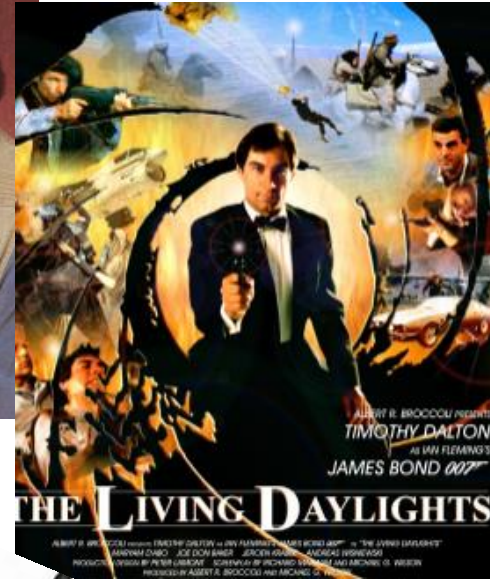
Effective data protection

- To redress power imbalance
between the individual & the state
- To preserve democracy

Data protection law in Jersey

- Legislation in place since 1987
- Data Protection (Jersey) Law 2005
- Data Protection (Jersey) Law 2018

WHERE WE WERE IN 1987



2018



WALKING THROUGH TOWN

TAKING OUT A LOAN

INTERNET BROWSING

AMAZON PURCHASE

A Surveillance Society?...

SENDING A TEXT MESSAGE

CCTV

DASH CAMS

OPENING A STORE CARD

VISITING YOUR DOCTOR

VISITING YOUR BANK

USING A CASHPOINT

DRONES

ENTERING A COMPETITION

MAKING A TELEPHONE CALL

USING A SWIPE ENTRY CARD



Principles

Principles of good personal data handling:

- lawfully, fairly and transparently;
- for specified, explicit and legitimate purposes and once collected, not used in a different way;
- adequate, relevant and limited to what you need;
- accurate and up-to-date;
- to keep it for no longer than is necessary;
- secure using appropriate technical or organisation measures.

Personal Information

Information which relates to a natural, living individual who can be identified, directly or indirectly by reference to identifiers

Special Category Data

- Racial or ethnic origin
- Political opinions
- Religious or philosophical beliefs
- Trade union membership
- Genetic and biometric data
- Physical or mental health
- Sexual life or sexual orientation
- Criminal records including alleged criminal activity





Basis for processing

Consent

Contract

Vital interests

Public functions

Legitimate interests

What should my consent look like?

- Name of organisation
- Name of any third parties relying on the consent
- Why you want the data
- What you're going to do with it
- Let me give consent for different things
- Specifically state that can withdraw at any time
- Contact details!

What are the Rights of a Data Subject?

1. Right to be informed
2. Right of access (Subject Access Request)
3. Right to rectification
4. Right to erasure
5. Right to restriction of processing
6. Right to data portability
7. Right to object
8. Rights in relation to automated decision making and profiling





PERSONAL INFORMATION IS LIKE MONEY.
VALUE IT. PROTECT IT.

Your valuables



Check the small print

#TopTenTips

Shred paperwork

#TopTenTips

Be wary of WiFi

#TopTenTips

Reset router

#TopTenTips

Password protection

#TopTenTips

Be password savvy

#TopTenTips

Encrypt portable drives

#TopTenTips

**Make a
habit of it**

#TopTenTips

**Social media
settings**

#TopTenTips

Always check
who wants
your
information?

Remember
YOU have
rights under
the law.

It is your
personal
information
treat it as a
valuable asset

Thank you
&
questions