

The Privacy Force Town Trail

29 July – 11 August 2024

How to be a Privacy Hero

There are four steps to becoming a Privacy Hero!

Step 1: Learn all about the JOIC Privacy Force Heroes.



Mr Privacy – can sense when others are in trouble with data breaches and will be there in a moment's notice to help.



Mrs Privacy – has all the tools to help you combat privacy concerns. Mrs Privacy knows the Data Protection law inside out.



Privacy X - is here to help you protect your privacy. Their identity is a secret, even to the other Privacy Force superheroes.

Now that you know all about our Privacy Force Heroes it is time to begin your mission. There will be a framed picture of one of the Privacy Heroes stood in twelve shop window displays along the route in St Helier.

The Privacy Force Town Trail will begin at the Jersey Public Library. All shops taking part in the trail are situated along Halkett Place, Waterloo Street, Don Street and King Street.

Let the mission begin!

All entrants have an opportunity to be entered into a prize draw. By returning your completed entry form by Monday 12 August 2024

to:

**The reception desk at the Jersey Public Library
OR JOIC reception, 5 Castle St. St Helier JE2 3BT
(during office hours 9.00-5.00pm)**

Entry Form

Step 2: Find our Privacy Force characters to find the missing letters and write them in the boxes below:

Mr Privacy #1		Mrs Privacy #2	
Privacy X #3		Mr Privacy #4	
Mrs Privacy #5		Privacy X #6	
Mr Privacy #7		Mrs Privacy #8	
Privacy X #9		Mr Privacy #10	
Mrs Privacy #11		Privacy X #12	

Step 3: Nearly there! Now you can discover our privacy message by using the letters you have found to finish the sentence below.

YOU _____ !

Step 4: The Final step to becoming a Privacy Hero.



SCAN OUR QR CODE to unlock your three privacy powers!

Or visit our website jerseyoic.org/privacy-heroes

#BEAPRIVACYHERO

Don't forget to provide us with your name and contact phone number to be in with a chance to win a prize!

FIRST NAME:	CONTACT NUMBER:
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Privacy notice: Applicant's personal data will be collected for the purpose of this competition solely and will be destroyed following the announcement of the winner on Tuesday 13 August 2024.