

ARE YOU A

# PRIVACY HERO?



## THE PRIVACY FORCE...

...are privacy superheroes that are proud to protect the Jersey community. Their mission is to empower and equip you with the tools you need to protect your personal information, in a world where it's your most valuable asset.

When providing your personal information in exchange for goods or services, take a moment to follow this advice and be a **privacy hero**:



**H**

have the courage to ask why someone wants your personal info.

**E**

educate your peers about protecting their personal info.

**R**

remember you have rights under the data protection law in Jersey.

**O**

optimise your privacy settings to help you stay safe online.

Meet The Privacy Force here:  
[www.jerseyoic.org/privacy-heroes](http://www.jerseyoic.org/privacy-heroes)



BE PART OF THE

# PRIVACY FORCE



ATTENTION ALL JERSEY ORGANISATIONS...

We want you to help us on our mission to create a culture in Jersey whereby privacy becomes instinctive for us all.

When looking at how your organisation uses personal data, remember to ensure you look after that data in line with local data protection law and in the following ways:

**F**

focus on the fundamental principles of data protection, which include lawfulness, fairness and transparency.

**O**

only process personal data you really need - data minimisation reduces risk.

**R**

regularly review data handling practices to catch anything that might need addressing.

**C**

contact the JOIC for advice if you are unsure whether a breach has occurred.

**E**

educate your whole team - data protection training and awareness is essential.



Find out more on our website:  
[www.jerseyoic.org/privacy-heroes](http://www.jerseyoic.org/privacy-heroes)